



IBSA Fund Visibility Report

Global South-South Development Expo 2018

IBSA Fund 15-Year Anniversary Event Attendance

- 12 Permanent Representatives, 4 Deputy Permanent Representatives, and 1 Government Official in addition to IBSA Ambassadors (Bhutan, Botswana, Cambodia, Costa Rica, Ghana, Greece, Grenada, Guyana, Lebanon, Micronesia, Papua New Guinea, Saint Lucia, Uruguay, Zambia, Zimbabwe, State of Palestine)
- Chef de Cabinet to the UN-Secretary General
- 2 Heads of UN Agencies (ILO, WHO), UNOSSC Director and Deputy Director
- +60 Participants from Missions, the UN, Private Sector, Foundations, and Thinktanks

International Press

- Three democracies, three continents – IBSA Fund turns 15, promotes South-South cooperation (Financial Express) <https://www.financialexpress.com/economy/three-democracies-three-continents-ibsa-fund-turns-15-promotes-south-south-cooperation/1398334/>
- IBSA Fund example of innovative solutions to overcome common problems: Syed Akbaruddin (New Indian Express) <http://www.newindianexpress.com/world/2018/nov/29/ibsa-fund-example-of-innovative-solutions-to-overcome-common-problems-syed-akbaruddin-1904924.html>
- Social fund created by India Brazil and South Africa applied 30 M Euro in 15 years (Macau Business) <http://www.macaubusiness.com/social-fund-created-by-india-brazil-and-south-africa-applied-30-m-e-in-15-years/>
- GSSD Expo 2018: India, Brazil and South Africa (IBSA) Fund – 15 Year Anniversary Celebration and Report Launch (UNOSSC) <https://www.unsouthsouth.org/2018/11/28/gssd-expo-2018-india-brazil-and-south-africa-ibsa-fund-15-year-anniversary-celebration-and-report-launch/>
- IBSA Fund example of innovative solutions to overcome common problems – Syed Akbaruddin (Economic Times) <https://economictimes.indiatimes.com/news/politics-and-nation/ibsa-fund-example-of-innovative-solutions-to-overcome-common-problems-syed-akbaruddin/articleshow/66861063.cms>

Reports



- IBSA Fund 2018 Overview of Portfolio Report <https://www.unsouthsouth.org/partner-with-us/ibsa/>
- Global South-South Development Expo Special Event Report (In Progress)

Videos

- Official IBSA Fund 2018 Video: India, Brazil, and South Africa (IBSA Fund)- 15 year Anniversary https://www.youtube.com/watch?v=pH_FsTaRVFA
- United Nations IBSA Special Event Entire Video: GSSD Expo 2018: Special Event – IBSA Fund – 15 year Anniversary Celebration and Report Launch https://www.youtube.com/watch?v=H6dQNFeQG_Q
- UNOSSC IBSA Project Manager Interview: Interview with Mr. George Chirima (IBSA Project Manager at ARC for Comoros Agriculture Project)https://youtu.be/U_vl2vjBovc

Photos

- IBSA 15 Year Anniversary Event Photos:<https://we.tl/t-iV5lKFYfJp>

Social Media:

- Twitter: +90 tweets, +360 likes
- Facebook +4 posts and shares

Additional Promotional Efforts

- Live Webcast of IBSA Special Event by United Nations
- Promotion of EXPO side events in UN Journal <https://journal.un.org/en/forthcoming/2018-11-23>
- Promotion of IBSA Special Event on GSSD Website prior to event <http://www.expo.unsouthsouth.org/2018-new-york/programme/side-events/se-u/>

IBSA Participation in Additional Side Events

- **Mr. George Chirima (IBSA Project Manager at the Agricultural Research Council)** – Agricultural Research Council of South Africa is implementing a South-South Project funded by the India, Brazil, and South Africa Fund in the Comoros that aims to enhance and improve the production conditions and commercialization of agricultural products. At the Impact Assessments Panel, Mr. Chirima discussed how this IBSA project measures success.
- **Ms. Anna Graziano (Vice-Coordinator of the Trilateral South-South Cooperation Unit of the Brazilian Cooperation Agency)** – As a panelist, Ms. Graziano share impact assessments and frameworks for monitoring and evaluating of development solutions. As



this topic was discussed with IBSA Focal Points and the ABC technical team, the event provided IBSA with an opportunity to engage.

Video of Impact Assessments Panel with panelists Mr. Chirima and Ms. Graziano:

<https://www.youtube.com/watch?v=YIWii24baCo>

H.E. Mr. Serei Chumneas (Under Secretary of State, Ministry of Education, Youth and Sports (MoEYS) and IBSA Project Beneficiary) – As a panelist at both the IBSA Special Event and the Youth Entrepreneurship for Sustainable Development Event, Mr. Chumneas shared the challenges facing Cambodian youth and how the IBSA project has produced impactful results through promoting and facilitating youth volunteerism.

Video of Youth Entrepreneurship for Sustainable Development Panel with H.E.

Chumneas https://www.youtube.com/watch?time_continue=1561&v=ooz8toWBruA

Promotion of Cambodia UNV IBSA project panelist on GSSD website

<http://www.expo.unsouthsouth.org/2018-new-york/programme/thematic-solution-forums/thematic-solution-forum-4/>